



For Immediate Release  
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## Good News for Celiacs -- Sprecher's Shakparo Ale Now Gluten Free



Glendale, WI – Responding to a high volume of inquiries from customers and celiacs wondering if Sprecher Brewing Company's West-African Shakparo-style ale was gluten free, brewmaster Craig Burge reformulated his recipe to create a delicious gluten free ale that can be enjoyed by anyone of legal drinking age. According to Burge, the *new gluten free Shakparo ale* is actually more true to the traditional recipe since neither contains any malt or wheat products.

Sprecher's *gluten free* Shakparo Ale is a West African Shakparo-style beer brewed from sorghum and millet. An unfiltered, light, crisp ale with a cider or fruit profile and a dry vinous aftertaste, it is best characterized as an easy-drinking or session beer perfect for summer gatherings. This beer pairs nicely with lighter fare such as sandwiches, salads, chicken, fish, and spicier foods.

According to the University of Maryland Center for Celiac Research, celiac disease is a genetic disorder affecting nearly 1 in 133 Americans, many of whom are undiagnosed. People with celiac disease are unable to eat gluten. When ingested by a person with celiac disease, gluten causes an autoimmune reaction that destroys the villi in the small intestine and is manifested in a wide range of symptoms. The only way to manage the disease is by adhering to a life-long gluten free diet. For more information about celiac disease, please visit any of several legitimate websites including: [www.celiaccenter.org](http://www.celiaccenter.org), [www.celiacdisease.net](http://www.celiacdisease.net)

**Sprecher Brewing Company's new gluten free Shakparo ale** is available in 16oz bottles, ¼ and ½ bbls. For more information, contact Anne Sprecher at 414.698.8287, or [asprecher@sprecherbrewery.com](mailto:asprecher@sprecherbrewery.com).

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