



December 2, 2008
For Immediate Release
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Treats for the Troops from Sprecher

Glendale, WI - Do you know U.S. military personnel stationed in Iraq or Afghanistan who love Sprecher gourmet sodas? Thanks to a partnership between Sprecher Brewing Company and the George Washington Stein Club, you can now send your favorite troops a 12-pack shipper of Sprecher gourmet soda for only \$25.00 through the *Treats for the Troops* program. That's correct: You can send a 12-pack shipper of Sprecher gourmet soda to U.S. military personnel in Iraq and Afghanistan for only \$25.00. What a great way to say "Happy Holidays," or let these special people know that they're in your thoughts.

To send Sprecher treats to your favorite troops, visit Sprecher's gift shop and select the 12 sodas you'd like send or call the gift shop and place your order. Your gift may be tax-deductible; ask how when making your purchase.

On a related matter, scheduled Sprecher Brewery tours are free for all U.S. military personnel with valid ID. Contact the Gift Shop to make reservations.

The Sprecher Gift Shop is located at 701 W. Glendale Ave, Glendale, WI. Phone: 414.964.2739.

For more information about ordering *Treats for the Troops*, contact Michelle Brzek, 414.964.2739 x114, or mbrzek@sprecherbrewery.com.

For more information about the George Washington Stein Club, contact Dave Bowen, 414.964.7837 x150, or dbowen@sprecherbrewery.com.

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